

Lubbock Christian University Assessment Report - Strategic Plan 2015-2020

Indicator	Christian Identity	Academic Excellence	Community	World	Reputation	Resources	Baseline*	2014-2015	2015-16	2016-17	2017-18	2018-19	2019-20	2015-2020 Mean
Number of Undergraduate Degrees Awarded	x	x	x	x	x		371	375	378	342	359			
Number of Graduate Degrees Awarded	x	x	x	x	x		130	148	139	137	155			
Spiritual Development Question on Two-Year Alumni Survey--The influence of Christ is central to my decision-making	x				x		94.1%	88.6%	89.6%	91.4%	93.2%			
Spiritual Development Question on Five-Year Alumni Survey--I am a member of a local church	x				x		82.5%	92.6%	72.2%	84.4%	71.2%			
Spiritual Development Question on Five-Year Alumni Survey--In the church I attend, I serve in a leadership or service role	x			x	x		39.1%	45.6%	37.8%	48.7%	25.9%			
Religious Activities and Programs on Student Survey--Satisfaction with Religious Activities and Programs where 6=Satisfied.							6.0	6.1	5.8	6.0	5.9			
Chapel Effectiveness Question on Student Survey--Chapel improves my daily devotional experience, where 4 or higher indicates agreement	x				x		3.8	3.7	3.5	3.8	3.7			
Graduate Enrollment in Fall	x	x	x	x	x	x	454	463	462	441	399			
Effectiveness of University Experience Question on Student Survey--Extent to which university experience impacted spiritual growth, where 4 or higher indicates to a great extent	x				x		3.9	4.1	3.9	3.9	3.9			
Effectiveness of University Experience Question on Student Survey--Extent to which Bible classes provided a knowledge of Christ and the gospel, where 4 or higher indicates to a great extent	x				x		4.3	4.3	4.1	4.2	4.1			
First-Time Full-Time Beginning Freshman Freshman First Semester GPA		x			x		2.83	2.80	2.83	3.01	3.06			
First-Time Full-Time Beginning Freshman Freshman One-Year Cumulative GPA		x			x		2.94	2.97	3.00	3.04	3.19			
Undergraduate 12 Month Enrollment	x	x	x	x	x	x	1,935	1,682	1,717	1,651	1,709			
Undergraduate 12 Month Hours Sold	x	x	x	x	x	x	44,726	38,307	38,971	38,359	38,974			
Graduate 12 Month Enrollment	x	x	x	x	x	x	629	643	587	588	516			
Graduate 12 Month Hours Sold	x	x	x	x	x	x	7,416	7,296	6,977	6,769	5,978			
Beginning Freshman Four-Year Graduation Rate	x	x	x	x	x	x	28.9%	26.2%	29.2%	29.6%				
Undergraduate Enrollment in Fall	x	x	x	x	x	x	1,567	1,439	1,496	1,471	1,484			
Number in Beginning Freshman Cohort	x	x	x	x	x	x	300	264	275	320	310			
Beginning Freshman First Semester Retention Rate	x	x	x	x	x	x	86.1%	87.5%	84.7%	88.4%	85.2%			
First-Time Full-Time Beginning Freshman to Sophomore Retention Rate	x	x	x	x	x	x	65.9%	73.1%	65.5%	68.6%	69.0%			
Beginning Freshman 75th Percentile ACT Composite Score		x			x		24	24	25	25	25			
Beginning Freshman 75th Percentile SAT Total		x			x		1,082	1,110	1,100	1,120	1,170			
Beginning Freshman First Semester on Good Academic Standing	x	x	x	x	x	x	86.4%	80.7%	83.3%	89.4%	89.4%			
Beginning Freshman First-Year on Good Academic Standing	x	x	x	x	x	x	90.3%	88.3%	85.8%	90.4%	95.4%			
Beginning Freshman 25th Percentile SAT Total Score		x			x		880	885	885	880	950			
Beginning Freshman Five-Year Graduation Rate	x	x	x	x	x	x	41.3%	38.1%	36.2%	43.3%				
Beginning Freshman Six-Year Graduation Rate	x	x	x	x	x	x	44.5%	42.1%	38.8%	46.1%	47.6%			
Beginning Freshman Average High School Grade Point Average		x			x		3.43	3.50	3.51	3.46	3.50			
Beginning Freshman Percentage in Top 25th Percentile of High School Graduating Class		x			x		39.5%	42.5%	42.7%	43.0%	38.7%			
Beginning Freshman 25th Percentile ACT Composite Score		x			x		19	19	19	19	19			
Transfer Cohort One Year Retention/Success Rate (retention and graduation cumulative)	x	x	x	x	x	x	69.2%	70.5%	72.4%	72.8%	69.1%			
Percentage of Classes with Fewer than 20 Students		x	x	x	x		62.3%	73.2%	70.6%	73.5%	65.0%			
Undergraduate FTE Student to FTE Faculty Ratio	x	x	x	x	x		13:1	12:1	13:1	12:1	13:1			
Transfer Cohort First Semester Retention Rate/Success Rate (retention and graduation cumulative)	x	x	x	x	x	x	82.8%	85.8%	82.2%	87.0%	84.8%			
Collegiate Assessment of Academic Proficiency (CAAP) Essay Test		x			x		3.4	3.6	3.8	3.9	4.1			
Transfer Cohort Six-Year Graduation Rate	x	x	x	x	x	x	56.6%	65.7%	55.0%	59.4%				
Collegiate Assessment of Academic Proficiency (CAAP) English Usage/Mechanics Test		x			x		62.8	62.7	63.3	62.7	62.5			
Collegiate Assessment of Academic Proficiency (CAAP) Critical Thinking Test	x	x	x	x	x		62.9	62.9	63.1	62.9	62.8			
Collegiate Assessment of Academic Proficiency (CAAP) Mathematical Reasoning Test		x	x	x	x		57.2	57.4	57.3	56.8	57.0			
Collegiate Assessment of Academic Proficiency (CAAP) Reading Test	x	x	x	x	x		62.5	62.1	62.6	62.4	62.3			
Collegiate Assessment of Academic Proficiency (CAAP) Scientific Reasoning Test		x	x	x	x		60.7	61.3	61.0	60.8	60.6			
New Graduate Academic Programs	x	x	x	x	x	x	0.4	1	1	1	0			
New Undergraduate Academic Programs	x	x	x	x	x	x	2.8	0	0	1	0			

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Academic Skills Question on Fall Commencement Survey--Experience at the university met or exceeded my expectations for academic excellence. Percentage agree/strongly agree.		x			x		96.0%	96.7%	97.1%	96.5%	90.2%			
Academic Skills Question on Fall Commencement Survey--Experience at the university involved me in a pursuit of understanding and wisdom? Percentage agree/strongly agree.		x			x		80.0%	NA	98.3%	95.7%	92.7%			
Academic Skills Question on Spring Commencement Survey--Experience at the university involved me in a pursuit of understanding and wisdom? Percentage agree/strongly agree.		x			x		NA	88.7%	94.0%	94.2%	96.5%			
Vocation Question on Fall Commencement Survey--Experience at the university helped me discern my vocation? Percentage agree/strongly agree.	x	x	x	x	x		80.0%	NA	98.3%	87.9%	80.0%			
Vocation Question on Spring Commencement Survey--Experience at the university helped me discern my vocation?	x	x	x	x	x		NA	80.9%	86.7%	79.0%	90.1%			
Academic Skills Question on Two-Year Alumni Survey--Did your degree prepare you for your job or graduate studies?	x	x	x	x	x	x	85.8%	87.0%	96.2%	90.7%	89.1%			
Academic Skills Question on Spring Commencement Survey--Did your experience at the university met or exceeded my expectations for academic excellence? Percentage agree/strongly agree.		x			x		95.0%	98.7%	91.3%	90.6%	96.5%			
Academic Skills Question on Two-Year Alumni Survey--My oral communication skills improved as a result of my experience at LCU	x	x		x	x		86.0%	95.1%	93.5%	92.7%	93.2%			
Academic Skills Question on Two-Year Alumni Survey--My written communication skills improved as a result of my experience at LCU	x	x		x	x		84.9%	91.0%	94.8%	97.6%	88.6%			
Academic Skills Question on Two-Year Alumni Survey--My mathematical reasoning skills improved as a result of my experience at LCU		x	x	x	x		58.3%	68.5%	73.7%	59.8%	73.3%			
Academic Skills Question on Two-Year Alumni Survey--My scientific reasoning skills improved as a result of my experience at LCU		x	x	x	x		60.9%	77.5%	76.6%	68.3%	71.1%			
Academic Skills Question on Two-Year Alumni Survey--My analytical skills improved as a result of my experience at LCU	x	x	x	x	x		90.2%	93.3%	93.4%	93.9%	91.1%			
Academic Skills Question on Two-Year Alumni Survey--My ability to solve problems improved as a result of my experience at LCU	x	x	x	x	x		89.1%	93.3%	93.4%	95.1%	93.3%			
Advanced Degree Question on Two-Year Alumni Survey--Since graduating from LCU, I have completed a more advanced degree		x		x	x		11.8%	13.0%	13.4%	12.2%	NA			
Effectiveness of University Experience Question on Student Survey--Extent to which university experience impacted intellectual growth, where 4 or higher indicates to a great extent		x			x		4.3	4.4	4.4	4.4	4.4			
Effectiveness of University Experience Question on Student Survey--Extent to which university experience prepared me for further study, where 4 or higher indicates to a great extent		x			x		4.0	4.2	4.1	4.2	4.2			
Number of Trainees Attending EquipLCU Professional Development Opportunities		x			x	x	113	155	113	116	NA			
Number of University Writing Center student assistance sessions conducted		x			x		854	1,232	1,315	1,569	1,390			
Job Placement Question on Two-Year Alumni Survey--I obtained a job in a field related to my major immediately after graduation		x			x		48.4%	50.0%	45.3%	45.9%	51.1%			
Job Placement Question on Two-Year Alumni Survey--Percentage of alumni obtaining jobs in a field related to their major within six months of graduation		x			x		58.7%	59.8%	57.3%	64.7%	57.8%			
Undergraduate Research--Student Undergraduate Research Accepted to Present at National Conference for Undergraduate Research (NCUR).		x	x	x	x		8	24	12	11	21			
Advanced Degree Question on Five-Year Alumni Survey--Since graduating from LCU, I have completed a more advanced degree		x		x	x		30.5%	27.9%	29.7%	34.9%	NA			
Undergraduate Research--Faculty Mentors for Undergraduate Research Accepted to Present at National Conference for Undergraduate Research (NCUR).		x	x	x	x		5	12	7	7	16			
Community Service Question on Two-Year Alumni Survey--I serve my community regularly	x		x	x	x		73.2%	73.0%	67.5%	70.7%	71.1%			
Leadership Position Question on Five-Year Alumni Survey--I am in a leadership position at work		x	x	x	x		44.2%	47.1%	39.3%	49.4%	32.2%			
Service Question on Five-Year Alumni Survey--In the past year, I participated in at least one service project that benefits my community	x		x	x	x		69.5%	75.0%	68.9%	76.6%	71.2%			
Number of Student Presentations/Posters at Scholars Colloquium	x	x	x	x	x		76	72	83	94	90			

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Spiritual Development Question on Fall Commencement Survey--Experience at the university improved my commitment to Christ and to Christian principles. Percentage agree/strongly agree.	x				x		81.0%	90.7%	93.5%	94.3%	78.1%			
Spiritual Development Question on Spring Commencement Survey--Experience at the university improved my commitment to Christ and to Christian principles. Percentage agree/strongly agree.	x				x		88.0%	90.9%	89.9%	92.9%	89.3%			
Faculty/Staff Spiritual Formation Engagement Question on Student Survey--Faculty and/or staff encourage me to know and follow Christ, where percentage of yes answers are indicated	x				x		89.0%	97.1%	94.2%	91.6%	95.3%			
Effectiveness of University Experience Question on Student Survey--Extent to which university helped me meet the goals I came here to achieve, where 4 or higher indicates to a great extent		x	x		x		4.5	4.5	4.3	4.5	4.5			
Effectiveness of University Experience Question on Student Survey--Extent to which university helped motivate me to make something of my life, where 4 or higher indicates to a great extent			x	x	x		4.4	4.5	4.3	4.4	4.4			
Service Question on Fall Commencement Survey--Experience at the university improved my commitment to a life of service. Percentage agree/strongly agree.	x		x	x	x		80.0%	NA	93.0%	92.2%	80.5%			
Service Question on Spring Commencement Survey--Experience at the university improved my commitment to a life of service. Percentage agree/strongly agree.	x		x	x	x		NA	89.4%	88.7%	87.0%	97.1%			
Character Question on Two-Year Alumni Survey--My character improved as a result of my experience at LCU	x		x		x		86.3%	95.5%	92.2%	93.9%	88.9%			
Effectiveness of University Experience Question on Student Survey--Extent to which university experience helped me grow personally, where 4 or higher indicates to a great extent			x	x	x		4.3	4.4	4.3	4.3	4.3			
Effectiveness of University Experience Question on Student Survey--Extent to which university experience helped me grow socially, where 4 or higher indicates to a great extent			x	x	x		3.7	3.9	3.8	3.8	3.8			
First Year Student-Academic Challenge (NSSE)		x			x		34.7	NA	NA	31.4	NA			
Final Year Student-Academic Challenge (NSSE)		x			x		36.7	NA	NA	34.7	NA			
First Year Student-Learning with Peers (NSSE)		x			x		36.0	NA	NA	33.6	NA			
Final Year Student-Learning with Peers (NSSE)		x		x	x		36.4	NA	NA	34.6	NA			
First-Year Student-Experiences with Faculty (NSSE)		x	x	x	x		29.7	NA	NA	30.9	NA			
Final Year Student-Experiences with Faculty (NSSE)		x	x	x	x		31.6	NA	NA	35.2	NA			
First Year Student-Campus Environment (NSSE)	x	x	x	x	x		39.0	NA	NA	42.4	NA			
Final Year Student-Campus Environment (NSSE)	x	x	x	x	x		37.3	NA	NA	42.9	NA			
Great Colleges to Work For Recognition--Honor Roll					x		Y	Y	Y	Y	Y			
Great Colleges to Work For Recognition--Number of Categories Where Responses Averaged Very Good to Excellent (75%-100%)					x		9	15	15	14	10			
Great Colleges to Work For Recognition--Overall Response Value, where Good=65-74% and Very Good to Excellent=75-100%.					x		76%	82%	87%	82%	83%			
U.S. News & World Report Ranking Overall					x		93	84	83	76	81			
U.S. News & World Report Ranking by Peer Rating					x		99	94	84	83	82			
Average Full-Time Faculty Base Pay/9 Month Equivalent					x	x	\$50,901	\$52,902	\$57,771	\$56,665				
Investments Total					x	x	\$13,207,724	\$19,827,230	\$22,257,434	\$26,571,238				
Price of Tuition and Required Fees					x	x	\$17,790	\$19,400	\$20,360	\$21,166	\$21,794			
Total Price of Attendance (Tuition, required fees, room, and board at shared rate)					x	x	\$23,244	\$25,260	\$26,430	\$27,416	\$28,254			
Average Net Price of Attendance for First-Time Full-Time Freshmen (Total price of attendance minus grants and scholarships)					x	x	\$18,239	\$21,032	\$21,071	\$21,913				
Alumni Giving Rate					x	x	4.5%	5.2%	5.0%	4.7%	5.5%			
Unrestricted Gifts & Grants					x	x	\$2,962,881	\$1,487,469	\$3,839,826	\$5,160,615				
Restricted Gifts & Grants					x	x	\$2,780,799	\$5,780,267	\$4,606,424	\$2,542,564				
Number of Technological Resource Improvements Implemented					x	x	2	5	6	3	1			
Number of New Physical Resources					x	x	0	1	5	0	1			
Number of Physical Resources Improved					x	x	0	6	1	1	4			
*Baseline is five-year average of prior results for institutional data and FSSE; national mean for NSSE.														

New or Improvement	Resource Improvement	Year	Category
Improvement	Microsoft Endpoint Usage Began to Assist IT to Centrally Manage Technological Resources	2014-15	Technical Resource
Improvement	Spectrum Software License Acquired to Improve Admissions Recruiting and Prospect Management Resources	2014-15	Technical Resource
Improvement	Partnered with Moonami to Improve Access to Moodle Course Management System	2014-15	Technical Resource
Improvement	Acquired license to LibGuides to Improve Online Library Resources and Analytics	2014-15	Technical Resource
Improvement	Acquired license to Tyler Technologies Public Safety Solution to Support Department of Public Safety	2014-15	Technical Resource
Improvement	University Web Site Redesigned and Launched	2015-16	Technical Resource
Improvement	Server Rooms Consolodated into One Location	2015-16	Technical Resource
Improvement	Replaced Computers on Campus	2015-16	Technical Resource
Improvement	Updated Microsoft Office Suite to Office 2016	2015-16	Technical Resource
Improvement	Licensed to Provide Office 365 for Students	2015-16	Technical Resource
Improvement	Collaborated to Provide Mobile Apps (LCU Now; LCU Emergency; Student Affairs)	2015-16	Technical Resource
Improvement	Developed data security team and engaged external company to provide email and internet security training for employees	2016-17	Technical Resource
Improvement	Negotiated new internet provider contract doubling bandwidth	2016-17	Technical Resource
Improvement	Mac lab refreshed with new computers	2016-17	Technical Resource

New or Improvement

Improvement

Resource Improvement

Campus Nexus selected to become replacement for PowerCampus.

Year

2017-18

Category

Technical Resource