

Bachelor of Arts in Digital Media Arts and Applications

A.	University Core		44 hours
	BIB	1310	Introduction to the Old Testament
	BIB	1320	Introduction to the New Testament
	BIB	3305	Christian Heritage
	BIB	3310	Christian Life
	COM	2340	Communication for the Professional
	ENG	1301	Composition Studies
	ENG	1302	Composition and Literature
			3 hours from PSY 1300 General Psychology or SOC 1300 General Sociology
			3 hours from HIS
	FIN	2301	Personal Financial Planning
	ESS	1200	Personal Fitness and Wellness
	MAT	1311	College Algebra
			3 hours from BIO, CHE, NRC or PHY
			6 hours from AFA, Fine Arts History, BIL, ENG, FOL, GOV, HIS, PHI, or REL
	UNI	2000	University Skills
B.	Major		33 hours
	ART	1303	Drawing I
	ART	1305	Two-Dimensional Design
	DMA	2344	Multimedia Design
	DMA	3310	Digital Video
	DMA	3332	Digital Fundamentals and Imaging
	DMA	3341	Advertising Design
	DMA	3342	Document Design
	DMA	4324	3-D Modeling
	DMA	4330	Digital Media Internship/Portfolio
	IST	3351	Web Design
			3 hours from
	ART	1304	Drawing II
	DMA	2343	Flash Animation
C.	Supporting Courses		36 hours
	BUA	1300	Introduction to Business
	BUA	3305	Principles of Marketing
	COM	2351	Introduction to Public Relations
	COM	3354	Advertising
	IST	1350	Programming and Logic
	IST	2300	Microcomputer Applications
	IST	2323	Web Programming
	MGT	3320	Project Management
			3 hours from
	COM	1351	Principles of Mass Media

COM 4374 Persuasive Communication

ECA 1300 Yearbook Production

ENG 3318 Rhetoric of Design

9 upper level hours from ART, BUA, COM, DMA, or IST

D. Electives	7 hours
E. Summary	
University Core	44 hours
Major	33 hours
Supporting Courses and Emphasis	36 hours
Electives	7 hours
Total	120 hours