

Bachelor of Arts in Communication with an Emphasis in Organizational Communication

A.	University Core		45 hours
	BIB	1310	Introduction to the Old Testament
	BIB	1320	Introduction to the New Testament
	BIB	3305	Christian Heritage
	BIB	3310	Christian Life
	COM	2340	Communication for the Professional
	ENG	1301	Composition Studies
	ENG	1302	Composition and Literature
	PSY	1300	General Psychology
	3 hours from HIS		
	ECO	2301	Macroeconomics
	ESS	1200	Personal Fitness and Wellness
	UNI	1170	University Seminar
	MAT	1311	College Algebra
	3 hours from BIO, CHE, NRC or PHY		
	GOV	2302	Texas State and Local Government
	ENG	3308	Technical Communication
	UNI	2000	University Skills
B.	Major		39 hours
	COM	1351	Principles of Mass Media
	COM	2312	UIL Events
	COM	2348	Communication Theory
	COM	2351	Introduction to Public Relations
	COM	3313	Interpersonal Communication
	COM	3354	Advertising
	COM	3371	Group Communication
	COM	3372	Intercultural Communication
	COM	3374	Nonverbal Communication
	COM	4330	Communication Internship
	COM	4345	Introduction to Rhetorical Analysis
	COM	4372	Organizational Communication
	COM	4374	Persuasive Communication
C.	Supporting Courses		33 hours
	ART	1305	Two-Dimensional Design
	BUA	2310	Business Statistics or PSY 3310 Psychological Statistics
	BUA	3305	Principles of Marketing
	BUA	3306	Consumer Behavior
	COM	1351	Principles of Mass Media
	COM	2312	UIL Events
	DMA	3332	Digital Fundamentals and Imaging
	DMA	3342	Document Design
	ECA	1300	Yearbook
	ENG	3304	Advanced Composition

	MGT 4306	Human Resources Management	
D.	Electives		9 hours
E.	Summary		
	University Core		45 hours
	Major		39 hours
	Supporting Courses		33 hours
	Electives		9 hours
	Total		126 hours