

## Bachelor of Arts in Communication Design

- A. University Core 45 hours
- BIB 1310 Introduction to the Old Testament
  - BIB 1320 Introduction to the New Testament
  - BIB 3305 Christian Heritage
  - BIB 3310 Christian Life
  - COM 2340 Communication for the Professional
  - ENG 1301 Composition Studies
  - ENG 1302 Composition and Literature
  - 3 hours from PSY 1300 General Psychology or SOC 1300 General Sociology
  - 3 hours from HIS
  - ECO 2301 Macroeconomics
  - ESS 1200 Personal Fitness and Wellness
  - UNI 1170 University Seminar
  - MAT 1311 College Algebra
  - 3 hours from BIO, CHE, NRC or PHY
  - 6 hours from AFA, Arts History, ENG, GOV, HIS, PHI, REL, FOL, or BIL
  - UNI 2000 University Skills
- B. The Major 36 hours
- COM 1351 Principles of Mass Media
  - COM 2351 Introduction to Public Relations
  - COM 3354 Advertising
  - COM 4330 Communication Internship
  - COM 4348 Communication Theory
  - COM 4374 Persuasive Communication
  - DMA 2344 Multimedia Design
  - DMA 3332 Digital Fundamentals and Imaging
  - DMA 3341 Advertising Design
  - DMA 3342 Document Design
  - BUA 3305 Principles of Marketing
  - 3 hours from
  - BUA 3306 Consumer Behavior
  - COM 3371 Group Communication
- C. Supporting Courses 33 hours
- ART 1303 Drawing I
  - ART 1305 Two Dimensional Design
  - BUA 4304 Marketing Research
  - COM 3372 Intercultural Communication
  - COM 3374 Nonverbal Communication
  - ENG 3308 Technical Writing
  - DMA 3310 Digital Video
  - 3 hours from
  - BUA 2310 Business Statistics
  - PSY 3310 Psychological Statistics
  - 3 hours from
  - DMA 4324 Three Dimensional Modeling

ART	3308	Three Dimensional Design
6 hours from		
ART	1304	Drawing II
ART	3302	Painting
COM	3313	Interpersonal Communication
COM	3350	Worship Media Production
DMA	2343	Flash Animation
ENG	3310	Grant Writing
ENG	3318	Rhetoric of Design
ENG	4329	Professional Reports and Proposals

D.	Electives	12 hours
E.	Summary	
	University Core	45 hours
	Major	36 hours
	Supporting Courses	33 hours
	Electives	12 hours
	Total	126 hours