

**Strategic Plan 2009-2014 Assessment Record**

<b>Indicator</b>	<b>Baseline*</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>
Spiritual Development Question on Two-Year Alumni Survey--The influence of Christ is central to my decision-making	95.3%	90.1%	91.1%	95.5%				
Spiritual Development Question on Five-Year Alumni Survey--I am a member of a local church	78.0%	83.3%	80.0%	80.7%				
Spiritual Development Question on Five-Year Alumni Survey--In the church I attend, I serve in a leadership or service role	45.3%	44.9%	31.9%	37.8%				
Number of Undergraduate Degrees Awarded	376	388	348	394				
Number of Graduate Degrees Awarded	87	98	86	151				
Undergraduate 12 Month Enrollment	2,107	1,902	1,905	2,019				
Undergraduate 12 Month Hours Sold	49,112	44,255	43,789	48,859				
Graduate 12 Month Enrollment	336	479	538	573				
Graduate 12 Month Hours Sold	4,152	5,830	6,850	7,174				
Graduate student enrollment in fall	251	365	399	442				
Undergraduate student enrollment in fall	1,691	1,541	1,629	1,596				
Number in Beginning Freshman Cohort	289	252	343	322				
Beginning Freshman First Semester Retention Rate	83.6%	85.0%	84.5%	85.1%	82.3%			
First-Time Full-Time Beginning Freshman Freshman to Sophomore Retention Rate	65.2%	66.5%	61.2%	61.4%				
Beginning Freshman Six-Year Graduation Rate	39.4%	43.1%	47.9%	47.9%				
Beginning Freshman 75th Percentile ACT Composite Score	24	24	24	24				
Beginning Freshman 75th Percentile SAT Total	1,100	1,100	1,080	1,000				
Beginning Freshman 25th Percentile ACT Composite Score	18	18	19	19				
Beginning Freshman 25th Percentile SAT Total Score	880	870	850	860				
Beginning Freshman Average High School Grade Point Average	3.44	3.47	3.43	3.42				

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Transfer Cohort One Semester Retention Rate	80.6%	79.3%	86.2%	83.8%				
Transfer Cohort One Year Retention Rate	59.8%	61.5%	64.4%	57.1%				
Transfer Cohort Six-Year Graduation Rate	56.8%	60.5%	66.8%	59.2%				
Collegiate Assessment of Academic Proficiency (CAAP) Essay Test	3.5	3.6	3.3	3.4				
Collegiate Assessment of Academic Proficiency (CAAP) English Usage/Mechanics Test	63.7	63.6	63.4	63.0				
Collegiate Assessment of Academic Proficiency (CAAP) Critical Thinking Test	63.4	63.2	63.6	62.9				
Collegiate Assessment of Academic Proficiency (CAAP) Mathematical Reasoning Test	57.2	56.8	57.5	57.3				
Collegiate Assessment of Academic Proficiency (CAAP) Reading Test	62.8	62.9	63.1	63.0				
Collegiate Assessment of Academic Proficiency (CAAP) Scientific Reasoning Test	61.1	60.7	60.9	61.2				
Critical Thinking Assessment Test (CAT) Average Score by Participants in Upper Division Discipline Specific Critical Thinking-Intensive (CT-I) Courses	47%	49%	50%	50%				
New graduate academic programs	5	3	0	0				
New undergraduate academic programs	2	5	10	2				
Academic Skills Question on Two-Year Alumni Survey--Did your degree prepare you for your job or graduate studies?	82.2%	88.7%	83.3%	82.2%				
Academic Skills Question on Two-Year Alumni Survey--My oral communication skills improved as a result of my experience at LCU	85.3%	87.3%	86.1%	84.2%				
Academic Skills Question on Two-Year Alumni Survey--My written communication skills improved as a result of my experience at LCU	88.8%	88.7%	83.5%	83.1%				

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Academic Skills Question on Two-Year Alumni Survey--My mathematical reasoning skills improved as a result of my experience at LCU	53.0%	64.8%	54.4%	61.4%				
Academic Skills Question on Two-Year Alumni Survey--My scientific reasoning skills improved as a result of my experience at LCU	63.8%	69.0%	50.6%	63.6%				
Academic Skills Question on Two-Year Alumni Survey--My analytical skills improved as a result of my experience at LCU	89.2%	87.3%	88.5%	88.4%				
Academic Skills Question on Two-Year Alumni Survey--My ability to solve problems improved as a result of my experience at LCU	85.7%	88.7%	86.1%	92.0%				
Job Placement Question on Two-Year Alumni Survey--I obtained a job in a field related to my major immediately after graduation	58.6%	56.3%	57.0%	47.8%				
Job Placement Question on Two-Year Alumni Survey--Percentage of alumni obtaining jobs in a field related to their major within six months of graduation	71.8%	73.4%	68.4%	53.2%				
Advanced Degree Question on Two-Year Alumni Survey--Since graduating from LCU, I have completed a more advanced degree	13.2%	11.4%	10.1%	10.0%				
Advanced Degree Question on Five-Year Alumni Survey--Since graduating from LCU, I have completed a more advanced degree	31.1%	30.8%	36.1%	31.4%				
Personal Stewardship Question on Two-Year Alumni Survey--Stewardship of my talents and resources improved as a result of my experiences at LCU	89.4%	88.7%	76.0%	86.5%				

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Indicator	Baseline*	2009	2010	2011	2012	2013	2014	2015
Character Question on Two-Year Alumni Survey--My character improved as a result of my experience at LCU	90.9%	90.4%	83.5%	86.5%				
Community Service Question on Two-Year Alumni Survey--I serve my community regularly	73.3%	68.5%	77.9%	70.8%				
Leadership Position Question on Five-Year Alumni Survey--I am in a leadership position at work	69.7%	56.4%	39.6%	41.7%				
Service Question on Five-Year Alumni Survey--In the past year, I participated in at least one service project that benefits my community	74.2%	75.6%	65.3%	76.5%				
Number of Teaching Commons Professional Development Opportunities in Critical Thinking Pedagogy	0	12	5	5				
Number of Trainees Attending Teaching Commons Professional Development Opportunities	0	96	48	78				
Number of Faculty Trained through Teaching Commons	0	78	37	44				
Number of Faculty Fellows trained in Discipline Specific Critical Thinking Intensive Pedagogy	0	6	6	3				
Number of Students trained through Discipline Specific Critical Thinking Intensive Courses	0	75	97	165				
Number of students using the University Writing Center	0	0	275	813				
Number of student presenting at the Scholars Colloquium	67	73	84	70				
First Year Academic Challenge (NSSE)	45.4	47.7	NA	NA				
Final Year Academic Challenge (NSSE)	54.4	53.1	NA	NA				
First Year Active and Collaborative Learning (NSSE)	40%	41%	NA	NA				
Final Year Active and Collaborative Learning (NSSE)	53%	52%	NA	NA				
First-Year Student-Faculty Interaction (NSSE)	32%	35%	NA	NA				
Final Year Student-Faculty Interaction (NSSE)	45%	45%	NA	NA				

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First-Year Enriching Educational Experiences (NSSE)	24%	26%	NA	NA				
Final Year Enriching Educational Experiences (NSSE)	39%	37%	NA	NA				
First Year Supportive Campus Environment (NSSE)	64%	70%	NA	NA				
Final Year Supportive Campus Environment (NSSE)	68%	70%	NA	NA				
Faculty teaching lower division courses place emphasis on memorizing fact, ideas, or methods from course reading (FSSE)	70%	47%	NA	NA				
Faculty teaching upper division courses place emphasis on memorizing fact, ideas, or methods from course reading (FSSE)	44%	32%	NA	NA				
Faculty teaching lower division courses place emphasis on analyzing the basic elements of an idea, experience, or theory (FSSE)	52%	88%	NA	NA				
Faculty teaching upper division courses place emphasis on analyzing the basic elements of an idea, experience, or theory (FSSE)	85%	91%	NA	NA				
Faculty teaching lower division courses place emphasis on synthesizing and organizing ideas, information, or experiences (FSSE)	39%	76%	NA	NA				
Faculty teaching upper division courses place emphasis on synthesizing and organizing ideas, information, or experiences (FSSE)	84%	84%	NA	NA				
Faculty teaching lower division courses place emphasis on making judgments about the value of information, arguments, or methods (FSSE)	35%	71%	NA	NA				
Faculty teaching upper division courses place emphasis on making judgments about the value of information, arguments, or methods (FSSE)	82%	84%	NA	NA				

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Indicator	Baseline*	2009	2010	2011	2012	2013	2014	2015
Faculty teaching lower division courses place emphasis on applying theories or concepts to practical problems or in new situations (FSSE)	26%	82%	NA	NA				
Faculty teaching upper division courses place emphasis on applying theories or concepts to practical problems or in new situations (FSSE)	87%	81%	NA	NA				
Average Annual Faculty Compensation for All Ranks	\$46,300	\$47,548	\$50,480	\$50,741				
Endowment Per FTE	\$6,202	\$6,113	\$6,214	\$6,466				
Price of Tuition and Required Fees	\$14,495	\$15,280	\$16,180	\$16,870				
Cumulative Change in Tuition and Required Fees (from baseline)	17%**	5.4%	11.6%	16.4%				
Total Price of Attendance (Tuition, required fees, room, and board)	\$19,295	\$20,236	\$21,340	\$22,070				
Cumulative Change in Total Price of Attendance (from Baseline)	25.2%**	4.9%	10.6%	14.4%				
Average Net Price of Attendance for First-Time Full-Time Freshmen (Total price of attendance minus grants and scholarships)	\$16,142	\$16,681	\$16,712	\$18,592				
Cumulative Change in Net Price of Attendance for First-Time Full-Time Freshmen (from Baseline)	19.7%**	3.3%	3.5%	15.2%				
Alumni Giving Rate	7.9%	5.2%	5.2%	4.8%				
Unrestricted Giving	\$477,156	\$1,001,830	\$335,509	\$600,220				
Endowed Giving	\$243,450	\$479,550	\$92,489	\$141,690				
Capital Projects Giving	\$308,596	\$468,858	\$555,791	\$281,340				
Number of Technological Resource Improvements Implemented	8	20	9	7	3			
Number of New Physical Resources	3	3	2	1	1			
Number of Physical Resources Improved	5	3	7	13	7			
*Baseline is two-year average of prior results.								
**Baseline for changes in price and net price were based on five year change in price and net price from 2004-05 to 2008-09.								

New or Improvement	Resource Improvement	Year	Category
New	BA in English	2005-2008	Baseline Academic
New	BA in History	2005-2008	Baseline Academic
New	MA in Teaching	2005-2008	Baseline Academic
New	MS in Counseling	2005-2008	Baseline Academic
New	MS in Human Services	2005-2008	Baseline Academic
New	MS in Nursing	2005-2008	Baseline Academic
New	Superintendent Certification Program	2005-2008	Baseline Academic
New	Baseball Clubhouse	2005-2008	Baseline Physical
Improvement	Bronze chapparrel set and landscaped in inner-mall area	2005-2008	Baseline Physical
New	Center for Student Success	2005-2008	Baseline Physical
Improvement	Inner-mall area landscaped at north and south end providing crushed granite seating area with tables and chairs	2005-2008	Baseline Physical
Improvement	McDonal-Moody Auditorium Renovated	2005-2008	Baseline Physical
New	Softball Field	2005-2008	Baseline Physical
Improvement	Windows replaced in Administration Building	2005-2008	Baseline Physical
Improvement	Windows replaced in American Heritage Building	2005-2008	Baseline Physical
Improvement	Implemented an E-portfolio system using the existing Share Point Portal system currently in place.	2005-2008	Baseline Technical
Improvement	Information Technology division reorganized to be led by Dr. Karl Mahan, Professor of Education, to better coordinate faculty and technology resources for the improvement of learning	2005-2008	Baseline Technical
Improvement	Installed new firewall system in conjunction with the increase in internet bandwidth.	2005-2008	Baseline Technical
Improvement	Installed new server to support Instant Messageing. Included the migration of the Campus DHCP server which had been running on a 4 year old workstation. New server has redundant drives and power supplies which will allow for a more reliable uptime of the service.	2005-2008	Baseline Technical

<b>New or Improvement</b>	<b>Resource Improvement</b>	<b>Year</b>	<b>Category</b>
Improvement	PowerFacts and Power Campus were moved to SQL 2005. Software upgrades were installed.	2005-2008	Baseline Technical
Improvement	Power Campus upgraded to 7.01 and SelfServe was deployed to replace IQ Web. Programmer hired	2005-2008	Baseline Technical
Improvement	Storage Area Network device with two front end servers configured for failover protection. Moved all administration files (humongous) and all student file storage ('X' drive and class folders) to the new system. Achieved a 99.9999% uptime for the year (5 minutes of down time due to replacement of UPS on server room network switch.	2005-2008	Baseline Technical
Improvement	Technology staff provided Office 2007 staff via Moodle and traditionally in the computer lab. Several sessions were provided through the month of July and a special session for faculty was provided at faculty conferences	2005-2008	Baseline Technical
Improvement	Twelve new lecturns installed in classrooms	2005-2008	Baseline Technical
New	BBA in Personal Financial Planning	2008-2009	Academic
New	BS in Exercise Science with an emphasis in Exercise and Health Promotion	2008-2009	Academic
New	BS in Exercise Science with an emphasis in Outdoor Adventure and Resource Management	2008-2009	Academic
New	BS in Information Systems Technology	2008-2009	Academic
New	BS in Sport Psychology	2008-2009	Academic
New	Collaboration with UTA to offer MSW	2008-2009	Academic
New	MS in Leadership	2008-2009	Academic
New	MS in School Counseling	2008-2009	Academic
Improvement	Exercise Sport Science temporary facility built Facia replaced on Christian Development Center	2008-2009	Physical
Improvement	Center	2008-2009	Physical
New	Maintenance Facility	2008-2009	Physical
New	Parking Lot for Maintenance Facility	2008-2009	Physical
Improvement	Roof replaced on Christian Development Center	2008-2009	Physical
Improvement	Cable TV expanded on campus	2008-2009	Technical
Improvement	Cafeteria program upgraded	2008-2009	Technical
Improvement	Development of new website	2008-2009	Technical

<b>New or Improvement</b>	<b>Resource Improvement</b>	<b>Year</b>	<b>Category</b>
Improvement	Distance learning helpdesk expanded hours on nights and weekends	2008-2009	Technical
Improvement	Eportfolio upgrade	2008-2009	Technical
Improvement	Fiber upgrades to campus	2008-2009	Technical
Improvement	Flash server implementation	2008-2009	Technical
Improvement	Head End Switches replaced for network performance enhancement	2008-2009	Technical
Improvement	Installed 420 new Dell computer workstations	2008-2009	Technical
Improvement	Nelnet automation for business office	2008-2009	Technical
Improvement	Network Access Control upgraded for wireless security	2008-2009	Technical
Improvement	New email exchange server installed to handle increasing load	2008-2009	Technical
Improvement	New networked copiers/printers installed across campus	2008-2009	Technical
Improvement	New work ticket tracking system implemented in help desk	2008-2009	Technical
Improvement	READI implementation enabling screening of readiness for distance education courses	2008-2009	Technical
Improvement	Security Camera system installed for campus	2008-2009	Technical
Improvement	Six new lecterns installed on campus	2008-2009	Technical
Improvement	Virus Software deployment for students	2008-2009	Technical
Improvement	Wireless network installed in RIP	2008-2009	Technical
Improvement	Wireless system upgrade to Aerohive	2008-2009	Technical
New	AS in General Science	2009-2010	Academic
New	BA in Children's Ministry	2009-2010	Academic
New	BA in Communication Design	2009-2010	Academic
New	BA in Digital Media Arts and Applications	2009-2010	Academic
New	BA in International Studies	2009-2010	Academic
New	BA in Spanish Education	2009-2010	Academic
New	BBA in Finance	2009-2010	Academic
New	BM in Music Education	2009-2010	Academic
New	BS in Natural Resources Ecology and Conservation	2009-2010	Academic
New	General Education Core Program	2009-2010	Academic
Improvement	Backflow preventers installed in water system	2009-2010	Physical
New	Cardwell Welcome Center and Parking Lot for Welcome Center	2009-2010	Physical
Improvement	Flooring replaced in Student Union Building	2009-2010	Physical

<b>New or Improvement</b>	<b>Resource Improvement</b>	<b>Year</b>	<b>Category</b>
Improvement	Landsaped area between Welcome Center and Administration Building	2009-2010	Physical
Improvement	New carpet in Administration Building classrooms	2009-2010	Physical
Improvement	New carpet in American Heritage Building classrooms	2009-2010	Physical
Improvement	New desks in American Heritage Building classrooms	2009-2010	Physical
Improvement	New tile in entry of Christian Development Center	2009-2010	Physical
New	Parking Lot for Welcome Center	2009-2010	Physical
New	Soccer Field	2009-2010	Physical
Improvement	Acquired and implemented a new mass email server for use by any department with Marcom-provided university branded templates	2009-2010	Technical
Improvement	Email outsourced last fall—Continued to support related projects and improvements of services	2009-2010	Technical
Improvement	Improved staff training by deployment of Microsoft Academy	2009-2010	Technical
Improvement	Modified mission of help desk formalizing procedures necessary to improve follow up and convert from a helpdesk to a solution center	2009-2010	Technical
Improvement	Moodle/Panopto—Video creation and Storage ability within Online learning environment	2009-2010	Technical
Improvement	Storage Area Network (SAN) Upgrade—Installed DataCore software which improved networking horsepower and storage addition. Improved the institution’s ability to support each technology related system	2009-2010	Technical
Improvement	Implemented web based commerce manager solutions to support online bookstore and comply with new higher education law requirement to make used books available for more competitive pricing	2009-2010	Technical
Improvement	Supported software deployment with Shepherd program and provided processes for pulling data and some programming	2009-2010	Technical

<b>New or Improvement</b>	<b>Resource Improvement</b>	<b>Year</b>	<b>Category</b>
Improvement New	TV room and addition of iLinc for interactive internet based video conferencing BA in Organizational Leadership	2009-2010 2010-2011	Technical Academic
Improvement	Business Administration offices re-carpeted Common seating areas erected in central inner-mall area	2010-2011 2010-2011	Physical Physical
Improvement	New carpet in Business Administration and Organizational Management and Leadership department offices	2010-2011	Physical
Improvement	Renovation of Technology Office Complex Engaged Deltak to deliver and support distance education programs	2010-2011 2010-2011	Physical Technical
Improvement New	BBA/BA/BS in Economics Established Off-Site Backup Storage for University Data Improving Disaster Recovery Options	2010-2011 2010-2011	Academic Technical
Improvement	Panopto Administration Moved to Offsite Hosting	2010-2011	Technical
Improvement	Added second internet provider to improve bandwidth and avoid downtime	2010-2011	Technical
Improvement	Development of online chapel programming for distance education program students	2010-2011	Academic/Technical
Improvement	Deployed Promethian Digital Board to enhance instruction in education, leadership, exercise and sport sciences, and English.	2010-2011	Technical
Improvement	Selected new partner for virus protection saving university \$12,000 over prior partner	2010-2011	Technical
Improvement	Updated Moodle, Respondus, StudyMate, iLinc, and Panopto software to improve learning resources for distance education courses.	2010-2011	Technical
Improvement	Education technology classroom renovation Renovation of existing facility to become Exercise Sport Science department office/classroom complex	2010-2011 2011-2012	Physical Physical
Improvement New	Renovation of Field House/Fitness Center Student Housing	2011-2012 2011-2012	Physical Physical

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Improvement	Implemented Technology Fellows Faculty Development Program	2011-2012	Technical
Improvement	Renovation of Interior, Exterior, and Landscaping of Natural Science Building	2011-2012	Physical
Improvement	New roof on Library	2010-2011	Physical
Improvement	Stone facia replacement on Baker Conference Center	2011-2012	Physical
Improvement	Installation of geothermal air conditioning and heating in American Heritage Building	2011-2012	Physical
Improvement	Geothermal line installed to golf course lake	2010-2011	Physical
New	Intramural softball field	2010-2011	Physical
Improvement	Renovation of existing facility to become Women's Softball Clubhouse	2010-2011	Physical
Improvement	Installation of fertilizer injection system for campus irrigation system	2010-2011	Physical
Improvement	Windows replaced in courtyard campus residence facility	2010-2011	Physical
Improvement	High efficiency boilers installed for Cafeteria	2010-2011	Physical
Improvement	Removed overhead electrical lines west of IT facility	2010-2011	Physical
Improvement	Implementation of Skype option for contacting ChapDesk	2011-2012	Technical
Improvement	Implementation of ChapLink providing one login for all student services	2011-2012	Technical
Improvement	Expansion and renovation of former exercise and sports science areas to become larger technology office complex	2011-2012	Physical
Improvement	Implemented ProctorCam for distance education identity verification	2011-2012	Technical