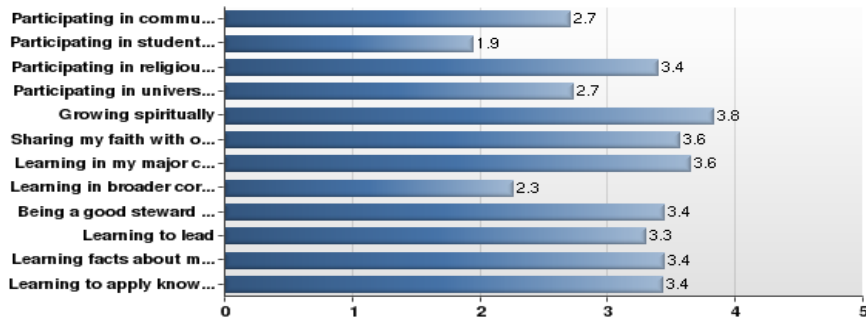


**Beginning Freshmen Survey - Fall 2009**  
**Total Response Rate: 41.7% (105/252)**

Please rate the level of importance you give to the following items where 4=Very Important, 3=Important, 2=Somewhat Important, and 1=Not Important.

#	Question	Very Important	Important	Somewhat Important	Not Important	Responses	Mean
1	Participating in community service	12	53	37	3	105	2.7
2	Participating in student government	3	14	62	26	105	1.9
3	Participating in religious service or ministry	57	35	10	3	105	3.4
4	Participating in university sponsored clubs or associations	25	36	34	10	105	2.7
5	Growing spiritually	90	12	3	0	105	3.8
6	Sharing my faith with others	69	26	10	0	105	3.6
7	Learning in my major curriculum	69	35	1	0	105	3.6
8	Learning in broader core courses that are not related to my major	6	30	54	15	105	2.3
9	Being a good steward of myself and my resources	57	38	9	1	105	3.4
10	Learning to lead	43	49	12	0	104	3.3
11	Learning facts about my major academic discipline	54	43	8	0	105	3.4
12	Learning to apply knowledge to solve problems in my major academic discipline	53	45	6	1	105	3.4

#	Question	Mean	Variance	Standard Deviation	Total Responses
1	Participating in community service	2.7	0.5	0.7	105
2	Participating in student government	1.9	0.5	0.7	105
3	Participating in religious service or ministry	3.4	0.6	0.8	105
4	Participating in university sponsored clubs or associations	2.7	0.9	0.9	105
5	Growing spiritually	3.8	0.2	0.4	105
6	Sharing my faith with others	3.6	0.4	0.7	105
7	Learning in my major curriculum	3.6	0.2	0.5	105
8	Learning in broader core courses that are not related to my major	2.3	0.6	0.8	105
9	Being a good steward of myself and my resources	3.4	0.5	0.7	105
10	Learning to lead	3.3	0.4	0.7	104
11	Learning facts about my major academic discipline	3.4	0.4	0.6	105
12	Learning to apply knowledge to solve problems in my major academic discipline	3.4	0.4	0.6	105

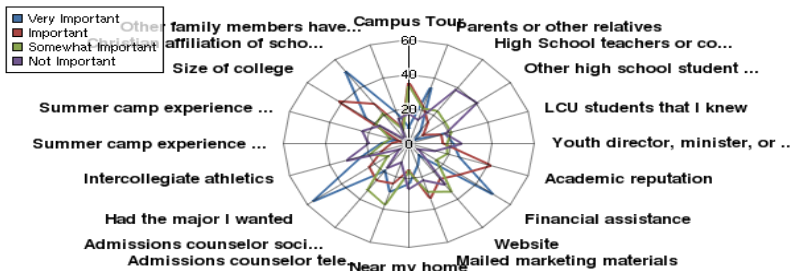
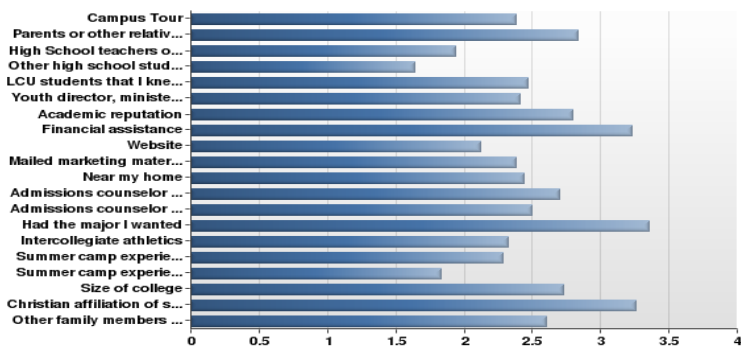


**Beginning Freshmen Survey - Fall 2009**  
**Total Response Rate: 41.7% (105/252)**

Please rate the following reasons as to how much they influenced your decision to attend Lubbock Christian University where 4=Very Important, 3=Important, 2=Somewhat Important, and 1=Not Important.

#	Question	Very Important	Important	Somewhat Important	Not Important	Responses	Mean
1	Campus Tour	9	35	33	17	94	2.4
2	Parents or other relatives	34	22	21	14	91	2.8
3	High School teachers or counselors	9	15	23	38	85	1.9
4	Other high school student planning to attend	3	8	21	40	72	1.6
5	LCU students that I knew	18	16	21	18	73	2.5
6	Youth director, minister, or other religious leader	21	16	18	25	80	2.4
7	Academic reputation	25	41	19	13	98	2.8
8	Financial assistance	49	30	16	5	100	3.2
9	Website	8	25	34	29	96	2.1
10	Mailed marketing materials	13	33	29	22	97	2.4
11	Near my home	23	15	16	26	80	2.4
12	Admissions counselor telephone contacts	29	24	37	11	101	2.7
13	Admissions counselor social networking contacts	19	26	33	17	95	2.5
14	Had the major I wanted	56	23	12	5	96	3.4
15	Intercollegiate athletics	23	13	19	31	86	2.3
16	Summer camp experience on campus	13	8	12	19	52	2.3
17	Summer camp experience at Pine Springs camp	6	4	9	23	42	1.8
18	Size of college	25	41	19	17	102	2.7
19	Christian affiliation of school	51	28	21	2	102	3.3
20	Other family members have attended LCU	18	9	8	15	50	2.6

#	Question	Mean	Variance	Standard Deviation	Total Responses
1	Campus Tour	2.4	0.8	0.9	94
2	Parents or other relatives	2.8	1.2	1.1	91
3	High School teachers or counselors	1.9	1.1	1	85
4	Other high school student planning to attend	1.6	0.7	0.8	72
5	LCU students that I knew	2.5	1.3	1.1	73
6	Youth director, minister, or other religious leader	2.4	1.4	1.2	80
7	Academic reputation	2.8	0.9	1	98
8	Financial assistance	3.2	0.8	0.9	100
9	Website	2.1	0.9	0.9	96
10	Mailed marketing materials	2.4	1	1	97
11	Near my home	2.4	1.5	1.2	80
12	Admissions counselor telephone contacts	2.7	1	1	101
13	Admissions counselor social networking contacts	2.5	1	1	95
14	Had the major I wanted	3.4	0.8	0.9	96
15	Intercollegiate athletics	2.3	1.5	1.2	86
16	Summer camp experience on campus	2.3	1.5	1.2	52
17	Summer camp experience at Pine Springs camp	1.8	1.2	1.1	42
18	Size of college	2.7	1	1	102
19	Christian affiliation of school	3.3	0.7	0.9	102
20	Other family members have attended LCU	2.6	1.6	1.3	50



**Beginning Freshmen Survey - Fall 2009**  
**Total Response Rate: 41.7% (105/252)**

**Was LCU your first choice school?**

#	Answer	Response	%
1	Yes	62	59.00%
2	No	43	41.00%
	Total	105	100.00%

Statistic	Value
Mean	1.4
Variance	0.2
Standard Deviation	0.5
Total Responses	105

